Propel your career forward with this highly interactive 3-day program presented by The George Washington University Center for Excellence in Public Leadership. Designed for women leaders in the private and public sectors who aspire to positions of greater influence and impact or have been identified as high-potential in their organizations, this breakthrough program will provide new strategies and tactics to take the lead and succeed at higher levels.

While gender diversity is recognized as a hallmark of the most successful organizations, studies - including “Women Rising: the Unseen Barriers” reported in HBR* - reveal that gender bias, continues to exist in most organizations. This workshop will provide participants with transformational communication skills, executive presence, and powerful leadership strategies, while transforming mindset and behaviors that may hold women back from both contributing fully and moving up in the organization.

Whatever the organizational climate, there are key actions and behaviors women can take to lead successfully and improve workplace engagement, culture, and operational execution. The skills, habits and nuances learned in this program will begin to move the needle in gender equity and create better leaders. It will provide a new point-of-view which will drive breakthroughs for women leaders in these critical areas of leadership development:

1. Leading with vision and purpose
2. Building trusted relationships and influential networks
3. Language, voice, and leadership presence
4. Powerful conversations to build trust and ensure accountability and engagement
5. Workplace harassment: what it is and how to address it
6. The mindfulness of confidence

NOTES: *The GWU Alexandria Graduate Center (AGEC) is located at 413 John Carlyle Street, Suite 250 Alexandria, VA 22314.
†We offer a 10% discount for GW alumni and groups of 5 or more, and to the affiliates of COG.
Leslie Grossman’s career as a serial entrepreneur and founder of Women’s Leadership Exchange led her to become a leadership coach, author, and speaker. Today she speaks, trains, and coaches high-potential leaders, groups, and peer advisory boards in association with highly respected organizations, including The George Washington University Center for Excellence in Public Leadership, Impact Leadership 21, Vistage International, The New York Open Center, The Ivy Network/Long Island Women’s Collaborative, and Columbia Leadership Group.

Leslie is the author of two books, including Link Out: How to Turn Your Network into a Chain of Lasting Connections (Wiley) and presented a TEDx Talk, The Value of Having an Entourage. For more information: www.lesliegrossmanleadership.com

The program will feature highly respected thought-leaders as guest speakers throughout the three days. Participants will have the opportunity to network and build community with the speakers and participating women leaders.

The program is lead by Leslie Grossman, Senior Fellow and Executive Coach at GWU Center for Excellence in Public Leadership, and founder of the Women’s Leadership Exchange. She is the author of LINK OUT: How to Turn Your Network into a Chain of Lasting Connections.

The option for one-to-one executive coaching following the program will ensure that new skills continue to be developed and implemented in light of change and challenge.

WHO SHOULD ATTEND
- Executives and functional managers who aspire to positions of greater influence and authority in their organizations
- Those identified as high-potential talent by their organizations
- Mid and senior-level managers who lead teams or have direct reports
- Entrepreneurs, business owners, and family business professionals preparing for leadership roles
- Leaders at non-profits

WHO WE ARE
“A Trusted Partner for Shaping Leaders for the 21st Century”
The GW Center for Excellence in Public Leadership (GW-CEPL) offers unmatched expertise in leadership and management development. Combining the academic foundation of a world-class university with the action-oriented focus of experienced public sector veterans, the Center specializes in providing state-of-the-art training and coaching services to address real-world problems and enhance participants’ capacity for leadership.

A CUSTOM APPROACH
Our faculty team can also work with your organization to develop a tailored curriculum to fit your organization’s needs, designing case studies and examples that reflect the particular challenges that are facing your institution.

For more information about our customized offerings, please call: 202-994-5304.

Professional Development Units:
Upon successful completion of each 3-day course, participants receive 2.5 CEUs and 24 CPEs** (Field of Study: Business Management and Organization). In order to earn the Certification participants must successfully complete each of the three modules and pass the final exam.

NOTE: The program does not offer academic credits from GW.

**In accordance with the standards of the National Registry of CPE Sponsors, 50 minutes equals 1 CPE.