Propel your career forward with this highly interactive 3-day program presented by The George Washington University Center for Excellence in Public Leadership. Designed for women leaders in the private and public sectors who aspire to positions of greater influence and impact or have been identified as high-potential in their organizations, this breakthrough program will provide new strategies and tactics to take the lead and succeed at higher levels.

While gender diversity is recognized as a hallmark of the most successful organizations, studies - including “Women Rising: the Unseen Barriers” reported in HBR* - reveal that gender bias, continues to exist in most organizations. This workshop will provide participants with transformational communication skills, executive presence, and powerful leadership strategies, while transforming mindset and behaviors that may hold women back from both contributing fully and moving up in the organization.

Whatever the organizational climate, there are key actions and behaviors women can take to lead successfully and improve workplace engagement, culture, and operational execution. The skills, habits and nuances learned in this program will begin to move the needle in gender equity and create better leaders. It will provide a new point-of-view which will drive breakthroughs for women leaders in these critical areas of leadership development:

1. Leading with vision and purpose
2. Building trusted relationships and influential networks
3. Language, voice, and leadership presence
4. Powerful conversations to build trust and ensure accountability and engagement
5. Workplace harassment: what it is and how to address it
6. The mindfulness of confidence
7. Emotional Intelligence: Pathway to Star Performance and Leadership

DATES
April 3-5, 2019
October 16-18, 2019

VENUE
TBD -- Downtown Washington, DC

COST
$3,220†/person

TO APPLY
www.gwu.edu/cepl

NOTES: †We offer a 10% discount for GW alumni and groups of 5 or more, and to the affiliates of COG.
The program will feature highly respected thought-leaders as guest speakers throughout the three days. Participants will have the opportunity to network and build community with the speakers and participating women leaders.

A Live Online Leadership Circle and executive coaching will be available following completion of the program.

The program is lead by Leslie Grossman, Senior Fellow and Executive Coach at GWU Center for Excellence in Public Leadership, and founder of the Women’s Leadership Exchange. She is the author of *Link Out: How to Turn Your Network into a Chain of Lasting Connections* (Wiley) and presented a TEDx Talk, The Value of Having an Entourage. For more information: [www.lesliegrossmanleadership.com](http://www.lesliegrossmanleadership.com)

**PAST SPEAKERS INCLUDED**

- **Robert Baskin**, Investigative Reporter; Prize-Winning Journalist; Executive Director of AIM2Flourish
- **Sheila Brooks**, CEO, SRB Communications, and an Emmy Award-winning journalist
- **Denise Brosseau**, Author, Ready to be a Thought Leader? Thought Leadership Strategist
- **Cary Broussard**, Author, From Cinderella to CEO; VP, Marketing & Branding, Meeting Professionals International (former)
- **Lynne Davidson, PhD.**, Chair, New York Metro Society of Emotional Intelligence
- **Jan Nolte**, President, The Influential Voice, executive voice and speech coach
- **Janet Salazar**, CEO of Impact Leadership 21, Permanent Representative of the United Nations for FSUN
- **Judy Schramm**, CEO, ProResource, social media marketing company
- **Patrice Tanaka**, Founder & Chief Joy Officer, Joyful Planet, and Co-chair/Chief Creative Officer of CRT/Tanaka
- **Joan Wangler**, ICF Master Certified Coach; creator of “Go for the Gold” conversations

**TARGET AUDIENCE**

- Executives and functional managers who aspire to positions of greater influence and authority in their organizations
- Those identified as high-potential talent by their organizations
- Mid and senior-level managers who lead teams or have direct reports
- Entrepreneurs, business owners, and family business professionals preparing for leadership role
- Leaders at non-profits

**PROFESSIONAL DEVELOPMENT UNITS**

Upon successful completion of each 3-day course, participants receive 2.5 CEUs and 24 CPEs** (Field of Study: Business Management and Organization). In order to earn the Certification participants must successfully complete each of the three modules and pass the final exam.

**NOTE:** The program does not offer academic credits from GW.

*In accordance with the standards of the National Registry of CPE Sponsors, 50 minutes equals 1 CPE.*