

THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, DC

LEADING ENTERPRISE RISK MANAGEMENT *in* GOVERNMENT:

Strategic Focus. Change Management. The Next Big Opportunity.



Center for Excellence
in Public Leadership

THE GEORGE WASHINGTON UNIVERSITY

CERTIFICATION IN ENTERPRISE RISK MANAGEMENT IN GOVERNMENT

"GW has an outstanding reputation. I thought this ERM training would benefit TSA employees and coordinated a customized program to meet TSA's unique goals. GW-CEPL was willing to work with us for a high quality training program."



Formerly, ERM Branch Manager
at the TSA's Office of the Chief Risk Officer

Enterprise Risk Management (ERM) offers a framework that can help organizations understand and manage the full spectrum of risks they confront, thereby improving uncertainty planning and achieving better performance results. To implement such a framework, organizations need persons who can help build a successful ERM Program that provides an integrated, holistic view of risk that is both inward- and outward-focused.

GW's Certification Program in Enterprise Risk Management for Government is designed to provide you and your organization with the fundamental concepts and processes, principles, tools and techniques of ERM in the context of organizational change. The program will not only help you develop your knowledge of the ERM process, procedures and skills, but also enable you to apply the coursework to a practical application relevant to your organization.

CERTIFICATION OBJECTIVES:

- 1) Understand the fundamentals of Enterprise Risk Management in government
- 2) Apply Enterprise Risk Management tools and techniques in government organizations

TO LEARN MORE, VISIT WWW.GWU.EDU/CEPL OR CALL 202-994-5390

- 3) *Developing and implementing risk management strategies, tools, processes, and procedures*
- 4) *Utilizing risk-informed decision making*
- 5) *Contributing to the body of knowledge of Enterprise Risk Management*

CERTIFICATION REQUIREMENTS:

To pass the certification, Individuals looking to complete all of the following components:

1. ERM Certificate Program (5-day) - *Scheduled bi-annually*

2. Tools and Techniques of ERM Program (3-day) - *Scheduled bi-annually*
3. Comprehensive Exam - *Scheduled individually*

NOTE: The 5-day ERM Certificate program and the 3-day Tools and Techniques of ERM program can be completed independently, and in any order within a 3-year period. Only individuals who have successfully completed both of these two components can apply for the comprehensive exam.

A TAILORED APPROACH:

Using our experience working with the U.S. Transportation Security Administration, U.S. Veterans Benefits Administration, U.S. Citizenship and Immigration Services, and others, the GW faculty team can also work with your organization to develop a tailored curriculum to fit your organization’s needs, designing case studies and examples that reflect the particular challenges that are facing your agency.

ERM CERTIFICATE PROGRAM (5-DAY)

OVERVIEW: In the course of the 5-day program, participants will have the opportunity to learn, apply and integrate the concepts, methods, and techniques of ERM into their daily business practices and processes. The program will also explore how to create a risk-aware culture, and link risk management efforts to critical risks that can impact the strategic goals of the organization and its ability to achieve its mission.

DATES: April 8-12, 2019

COST: \$6,450

SAMPLE AGENDA:

DAY 1	Overview of Enterprise Risk Management in Government
DAY 2	Principles and Practices of Risk Management
DAY 3	Establishing Risk Management in an Agency
DAY 4	Culture and Organizational Change
DAY 5	Implementation Planning

PROFESSIONAL DEVELOPMENT UNITS:

Upon successful completion of each 5-day course, participants receive 4.0 CEUs and 40 CPEs (Field of Study: Business Management and Organization).

NOTE: The program does not offer academic credits from GW.

VENUE: The GWU Alexandria Graduate Center (AGEC*) is located at 413 John Carlyle Street, Suite 250 Alexandria, VA 22314

TOOLS AND TECHNIQUES OF ERM PROGRAM (3-DAY)

OVERVIEW: This 3-day program will take a deep-dive into both the quantitative and qualitative tools of ERM, including risk measurement, robust data analysis, and impact evaluation. Participants will also have to opportunity to learn about some of the best practices of “ERM-mature” organizations, and then practice and apply what they learned in a set of hands-on exercises and a risk modeling simulation.

NOTE: The program will incorporate some statistical analysis. Participants are asked to prepare for the course independently with a review of basic statistics before the start of the program.

SAMPLE AGENDA:

DAY 1	<ul style="list-style-type: none"> • Risk Adjusted Decision Making • Qualitative Risk Assessment Techniques • Introduction to @Risk
DAY 2	<ul style="list-style-type: none"> • Qualitative Risk Assessment Techniques (Cont.) • Problems with Qualitative Risk Assessment Techniques • Basic Statistics • Common Probability Distributions • Curve Fitting Using @Risk
DAY 3	<ul style="list-style-type: none"> • Advances in Quantitative Risk assessments • Probabilistic Risk Assessments • Monte Carlo Simulations • Model Building Using @Risk • KRIs and KPIs Using @Risk (optional)

DATES: April 15-17, 2019

COST: \$3,250 (\$2,925 for those who have completed 5-day Certificate Program)

PROFESSIONAL DEVELOPMENT UNITS: Upon successful completion of each 3-day course, participants receive 2.5 CEUs and 24 CPEs (Field of Study: Business Management and Organization).

VENUE: AGECE*

FOR MORE INFORMATION AND TO REGISTER:

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