EXECUTIVE WOMEN’S LEADERSHIP PROGRAM: Strategies for Accelerating Impact, Influence and Advancement

Propel your career forward with this highly interactive 3-day program presented by The George Washington University Center for Excellence in Public Leadership. Designed for women leaders in the private and public sectors who aspire to positions of greater influence and impact or have been identified as high-potential in their organizations, this breakthrough program will provide new strategies and tactics to take the lead and succeed at higher levels.

While gender diversity is recognized as a hallmark of the most successful organizations, studies - including “Women Rising: the Unseen Barriers” reported in HBR* - reveal that gender bias, continues to exist in most organizations. This workshop will provide participants with transformational communication skills, executive presence, and powerful leadership strategies, while transforming mindset and behaviors that may hold women back from both contributing fully and moving up in the organization.

Whatever the organizational climate, there are key actions and behaviors women can take to lead successfully and improve workplace engagement, culture, and operational execution. The skills, habits and nuances learned in this program will begin to move the needle in gender equity and create better leaders. It will provide a new point-of-view which will drive breakthroughs for women leaders in these critical areas of leadership development:

1. Leading with vision and purpose
2. Building trusted relationships and influential networks
3. Language, voice, and leadership presence
4. Powerful conversations to build trust and ensure accountability and engagement
5. Negotiate with skill and ease
6. The mindfulness of confidence
7. The Courage to lead, speak up and be heard

For more information and to apply, contact

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EXECUTIVE WOMEN’S LEADERSHIP PROGRAM DATES
April 15–17, 2020

MASTERMIND GROUP DATES
June–November, 2020

TO APPLY
www.gwu.edu/cepl
Leslie Grossman’s career as a serial entrepreneur and founder of Women’s Leadership Exchange led her to become a leadership coach, author and speaker. Today she speaks, trains and coaches high-potential leaders, groups and peer advisory boards in association with highly respected organizations, including The George Washington University Center for Excellence in Public Leadership, Impact Leadership 21, Vistage International, The New York Open Center, The Ivy Network/Long Island Women’s Collaborative and Columbia Leadership Group.

Leslie is the author of two books, including Link Out: How to Turn Your Network into a Chain of Lasting Connections (Wiley) and presented a TEDx Talk, The Value of Having an Entourage. For more information: www.lesegrossmanleadership.com

The program features highly respected thought-leaders as guest speakers throughout the three days. Participants will have the opportunity to network and build community with the speakers and participating women leaders.

A Live Online Leadership Circle and executive coaching will be available following completion of the program. The program is lead by Leslie Grossman, Senior Fellow and Executive Coach at GWU Center for Excellence in Public Leadership, and founder of the Women’s Leadership Exchange. She is the author of LINK OUT: How to Turn Your Network into a Chain of Lasting Connections.

The option for one-to-one executive coaching following the program will ensure that new skills continue to be developed and implemented in light of change and challenge.

TARGET AUDIENCE
• Executives and functional managers who aspire to positions of greater influence and authority in their organizations
• Those identified as high-potential talent by their organizations
• Mid and senior-level managers who lead teams or have direct reports
• Entrepreneurs, business owners, and family business professionals preparing for leadership role
• Leaders at non-profits

PROFESSIONAL DEVELOPMENT UNITS
Upon successful completion of each 3-day course, participants receive 2.5 CEUs and 24 CPEs** (Field of Study: Business Management and Organization). In order to earn the Certification participants must successfully complete each of the three modules and pass the final exam.

NOTE: The program does not offer academic credits from GW.

** In accordance with the standards of the National Registry of CPE Sponsors, 50 minutes equals 1 CPE.

MASTERMIND GROUP OFFERING INCLUDES:
• Private 45 minute Coaching Session with Leslie Grossman
• Six (6) monthly 90 minute Mastermind group meetings facilitated by Leslie Grossman

VENUE
GWU Alexandria Graduate Center
413 John Carlyle Street, Suite 250, Alexandria, VA 22314
(5 min walk from Blue/Yellow Line and 15 min drive from the Reagan National Airport. If you are coming from outside the DC area, several hotels are within walking distance of the Graduate Center.)

COST
• Executive Women’s Leadership Program only: $3220
• Mastermind Group: $997 Women’s Leadership Program + Mastermind Group Bundle: $3950